



Northeast centre  
for Equity Action on  
Integrated Development **(NEAID)**

## Message from Founders

The Northeast Centre for Equity Action on Integrated Development (NEAID) is focused on taking its interventions in underserved pockets of Northeast India. Though 2015-16 was the second year of operations since it was formally launched in 2014-15. The year saw a significant expansion and involvement with the community with major focus on developing our two core programmes: better future and health of children in rural areas. These included designing interventions, formulating implementation plans, conductive formative research and developing monitoring and evaluation frameworks. We also worked on building partnership with other organizations within and outside the region.

Our program implementation strategy was developed for subsequent financial year and promises to bring a positive change in life of children in our area of work. Our programmes has been further developed based on lessons learned in these years and we are on track to reach underserved children across three states of Northeast India by 2018. Within our charitable objectives we are able to roll out programs such as "Aikekaran" which benefits Students and Teachers, "Alleviate Malnutrition" and "Maternal & Child Health Program" which benefits both mother and Child. In all our programs we designed our interventions keeping the child (Age Group 0-12) in the center. Our focus remains firmly on the development of children and strengthening institutional mechanism

We have been continuously working on developing staff capacity both in house and with support from our partner organizations. We have been able to establish a culture of learning that



carries on a belief of continuous efforts to improve our work, deepen our impact and widen our reach.

We believe that the models which are proven and time-tested can be replicated by customizing it to the local context of the unreached corners of North-Eastern states of India and not necessarily always depend on innovation. Therefore we employ good teams of replicators. We look forward to organizational partners who are willing to utilize our resources to address the challenges faced by the people of the region.

We are very grateful to our funding partners who have pooled their resources to bring a change in the Northeast, our steering committee members who contribute their time and expertise, our mentors who guided us in our journey. Thinking retrospectively, we agree that our advancement was slow but at the same time we are happy that we achieved it by choosing what is right rather than what is easy.

It has been a rewarding year and we were thrilled that our team is contributing its bit to build a better nation by investing our efforts in the children of Northeast India.

Warm Regards

**Meraj** ( AIF Clinton Fellow )  
&  
**Neeladri** ( ACUMEN Fellow )



# About Northeast centre for Equity Action on Integrated Development (NEAID)

NEAID is a not for profit, apolitical, indigenous philanthropic organization, conceived, led and managed by people from the region, to support sustainable and integrated development-based initiatives in Northeast India. NEAID is based in Guwahati, Assam which is also known as gateway to Northeast India and operates in the region across a range of thematic areas concentrating on Children's Education and Health. NEAID also envision providing platform to other National and International organizations that are willing to bring a positive change in the region and want to widen their initiatives through collaboration and knowledge sharing.

## Vision

We envision to create and live in an equitable and prosperous society through integrated development

## Mission

To build a platform to achieve sustainable development in Northeast India through integrated approach in Health and Education

## Values :

- **Integrity** We believe in doing the right thing in the right way with dedication and conviction.
- **Innovation** We believe in constant learning from others, from our past experiences and use those insights to invent a customized solution to a social issue.
- **Relationships** Our relationships are based on shared vision and values with a wide climate of trust to achieve a common goal.
- **Passion** We work with compassion and determination in serving the community, thus making the organization a great place to work.
- **Accountable** We hold ourselves accountable to the highest ethical and performance standard.

# Looking back at 2015-16



The year of 2015-16 was a year of introspection, refining ideas, making partners, reworking strategies and capitalizing on ground level learning. It was a difficult year as we braved funding uncertainties and coped with staffing issues. There were times when we were discouraged and negativity cropped in as the work were not progressing as planned. But today we are happy that we stood our ground. NEAID as an organization had demonstrated resilience and grit by overcoming all hurdles, and by proactively addressing the unexpected diversions from what was planned.

Based on our mentor's recommendations to make our initiatives easily scalable and sustainable, we began to rethink our strategy for working with a special focus for the better future of the children from the region. In fact, much of the year was spent in researching and understanding the core requirements of Health and Education of children's in NE India, particularly in the rural areas.

We were thrilled when finally we come up with a very comprehensive and focused program design and Concept Note based on our previous years learning's and after 6 months of brainstorming with technical experts. We will share our

revised proposal in coming year seeking financial support so that we can mobilize more resources and expand the good work that we have started.

One of the major areas where we focused was capacity building of NEAID's team to enhance the skills of documentation, program implementation and Financial Management. The Core team had also participated in various seminars to understand Corporate Social Responsibility policy guidelines and government regulations regarding operations of NGOs in India. In our effort to improve understanding of relevant issues, we explored vari-

ous options – participating in Youth Summits, Panel Discussions and sharing our vision with likeminded organizations. This helped to streamline and systematize our programmatic, administrative and accounting systems considerably.

With small team and limited resources we did our best to take the work forward during the year and are very hopeful that in the near future NEAID, with its renewed focus and approach will be able to rise up to the challenges and make our presence felt as an active contributor in NE states

# Hand Washing and Hygiene Campaigns in Rural Schools.

The activity was continuation of the previous year's initiative to conduct Handwashing and Hygiene campaigns in the states of Assam. The program focuses mainly in the diarrhea prone and Tea Gardens areas of Assam. Since beginning, under the initiative 11845 kids were covered in more than 85 schools across 4 districts.

It is estimated that every year around 2 lakh children die due to diarrhoea in India. Out of total under five deaths in India, diarrhoea contributes 11% of deaths. It can be prevented with proper sanitation, safe drinking water and hand-washing along with practicing breast-feeding, intake of nutritious food and other curative methods. Hence, NEAID has designed its integrated initiative to address the issue of diarrheal deaths in the region with promotive and preventive measures.

The campaign includes drawing competitions, essay writing and participative demonstration to students particularly during morning assembly and before midday meal.

In addition, discussions were conducted with the members of School Management Committee to maintain hygiene in the school campus and also to advocate about hygiene practices so that students can practice hand washing in their home.



Behind Every Healthy Child  
is a Healthy Mother





Maternal and Child Health is one of the areas where NEAID is working in integration with the other programs to achieve a common objective of Healthy Child through promotive and preventive measures.

The activity comprises of conducting Focus Group Discussion with lactating and expecting mothers. The activity also includes screening and referral camps on Anemia for ante-natal and post-natal mothers. At present the area of operation is concentrated to 2 districts of Assam and covered 10 clusters benefitting 1700 mothers (approx.). The activities are carried out in collaboration with District Health Societies and it also includes providing technical support to other NGOs of Northeast working for the common objective.

It has been universally accepted that Healthy mothers are children's first line of defense against death, malnutrition, and a cycle of poverty and disease. As per the Save the Child report published in 2015, approximately 1.83 million children under five years of age die each year in India. This is the highest number anywhere in the world and counts for 20% of global under 5 deaths.

This numbers can be reduced considerably by making the mothers aware about how to take care of their children. As many scholarly studies has proved that Home Based care to children is more important than curative care to bring down the numbers. Thus, NEAID activity concentrates on spreading awareness among mothers to take care of their children from womb to the age of five.

# Alleviate Malnutrition

NEAID's "Alleviate malnutrition" program is one of the program that has been formulated keeping the organization's commitment to work for healthier and safe childhood, with support from government, development agencies, local NGOs and local communities. Our approach is to minimize the gap between the resources available and the children who need them by working closely with Government run Malnutrition Treatment Centers (MTC) and Village Health Nutrition Committees (VHNC). The program focuses on identification of malnourished children, referral for treatment or counseling on home-based care depending on the condition of the child, and improving the breastfeeding and complementary feeding practices. One of the successful initiative under the program was organizing regular "Baby shows" for the age group of 1months-5 years in VHND and Aganwadi Centers.

Around 43% of Indian children under five years are underweight and 48% (i.e. 61 million children) are stunted due to chronic undernutrition. India accounts for more than 3 out of every 10 stunted children in the world. The National Family Health Survey (NFHS) in India reported the prevalence of underweight among children younger than 3 years in 2005-2006 to be nearly 46%. The scenario is not so different in Northeast as 40% (NFHS-3) of children in the region under 5 are malnourished, which are at a risk of experiencing health issues such as underweight, mental retardation, higher risk of infectious diseases and stunt growth.

NEAID believes that the problem of malnutrition can be effectively deal with community level approach by increasing community ownership and by bringing the existing services of government within the reach of un-served and under served communities.



# Aikekaran





The Aikekaran is a holistic program designed as a curricular-supplementary program, to impact the way children learn in the most underserved schools of Assam. It has been done by engaging the critical actors such as teachers, management and parents keeping the child in the middle. The objective of the program is to support and facilitate Government schools to build an environment for every child so that they have access to a joyful and value driven education.

During the formative research done by NEAID based on the interaction with people from education background, analysis of survey data and desk-review of reports published by various organizations highlighting the Education scenario in Northeast India. We found that 72.5% of Std. 5 children cannot solve simple division problem; 70.1% Std. 3 children cannot solve a two digit subtraction problem; Community wisdom is not reflected adequately in the learning process; relies in the paradigm of how much the child needs to know externally rather than building what he/she already knows etc.

NEAID had initially started the program as "Learning Enhancement Program" focusing on remedial learning, but after having close association with Schools and students in last two years we felt that we need to have a more holistic approach for overall development of a child. After repeated consultation with experts and analyzing the feedbacks received from children, teachers, parents and Govt. Officials, we designed a more structured and holistic program called Aikekaran. The program will be implemented in four Primary Schools in Kamrup district of Assam. The new concept of Aikekaran will be implemented in the academic year 2017.



# Partners and Collaboration

NEAID has been working with other organizations through collaboration and partnership who want to bring a positive change in Northeast India. The partnership or collaboration are for technical assistance, knowledge sharing, support in program implementation and networking. To name few of the partnership activities that were planned and carried out are;

a) NEAID supported CanYouth by donating Swing Machine for their program of skill development for young rural girls of Nagaland.

b) NEAID worked as a local partner with FUEL helping them to reach out to rural children in Govt. schools of four districts of Assam for career guidance program.

c) Lakshyam supported NEAID to

set-up Toy library in their intervention schools in Assam.

d) Goonj is in the process to support NEAID in their intervention schools through their School-to-School program.

In coming years, NEAID envision to bring good works that were happening in other parts of India to the Northeast. The wave of positive change from other parts of India should also reach the pockets of Northeast by providing helping hands to one another.

It is inspiring to see what can be achieved through multi-sector partnerships and working closely with other nonprofits, the private sector and public sectors in terms of reaching out to more people in need and to scale-up the good work effectively.

## **Fund Raising:**

In the FY 2015-16, NEAID had received funding from Individuals, Well-Wishers and through Partners. The Aikekaran was supported by RGNYID and Pravah by providing a seed fund and, also provided skill enhancement opportunity of a Co-founder. In coming years, NEAID will generate funds through individual consultancy and other engagements.

*NEAID is registered under section 80G (5) (Vi) of the Income Tax ACT,1961, vide Unique Registration Number (URN): AACAN0198D/10/14-15/S-0033*

**NORTH EAST CENTRE FOR EQUITY ACTION ON INTEGRATED DEVELOPMENT**

Reg. No. KAM(M) / 263/G/718 Of 2013 -2014  
 HOUSE NO. 68 , DARADI BHAWAN  
 NO. 2 MADHABPUR , NOONMATI KHARGULI ROAD  
 P.O. NOONMATI, GUWAHATI- 781020

**INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2016**

<u>EXPENDITURE</u>	<u>AMOUNT</u>	<u>I N C O M E</u>	<u>AMOUNT</u>
To Mother & Health Care Programme	106,000.00	" Member Donation	10,000.00
" Immunization survey	55,810.00	" Mother & Health Care Prog.	105,000.00
" Akikaran Education programme	147,533.00	" Akikaran Education prog	301,071.00
" Career Counselling prog	324,564.00	" Career Counselling prog	322,000.00
" Morigaon School Camp	2,000.00	" Immunization survey	36,000.00
" Operations & Prog. Admin	87,731.00	" Bank Interest	1,761.00
" Bank Charges	1,202.00		
" Rent	40,000.00		
" Medicle Expenses	240.00		
" Printing & Stationary	6,117.00		
" Surplus transferred to Capital A/c	4,635.00		
<b>TOTAL</b>	<b>Rs 775,832.00</b>	<b>TOTAL</b>	<b>Rs 775,832.00</b>

*In terms of our Report of even date*

FOR, BINEET HEMANT & ASSOCIATES  
 [CHARTERED ACCOUNTANTS]

  
**CA. HEMANT GUPTA**  
 PARTNER, M.No.509968

DATED: 20.07.2016  
 PLACE: GUWAHATI

Income & Expenditure 2015-16

**NORTH EAST CENTRE FOR EQUITY ACTION ON INTEGRATED DEVELOPMENT**

Reg. No. KAM(M) / 263/G/718 Of 2013 -2014  
 HOUSE NO. 68 , DARADI BHAWAN  
 NO. 2 MADHABPUR , NOONMATI KHARGULI ROAD  
 P.O. NOONMATI, GUWAHATI- 781020

**RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2016**

<u>RECEIPTS</u>	<u>AMOUNT</u>	<u>P A Y M E N T S</u>	<u>AMOUNT</u>
To <u>Opening Balance</u>		By Mother & Health Care Programme	106,000.00
Cash in hand	4,591.00	" Immunization survey	55,810.00
Cash At Bank	<u>1,427.00</u>	" Akikaran Education programme	147,533.00
	6,018.00	" Career Counselling prog	324,564.00
" Member Donation	10,000.00	" Morigaon School Camp	2,000.00
" Mother & Health Care Prog.	105,000.00	" Operations & Prog. Admin	87,731.00
" Akikaran Education prog	301,071.00	" Bank Charges	1,202.00
" Career Counselling prog	322,000.00	" Rent	40,000.00
" Immunization survey	36,000.00	" Medicle Expenses	240.00
" Bank Interest	1,761.00	" Printing & Stationary	6,117.00
		" Furniture Purchased	6,000.00
		<u>Closing Balance</u>	
		Bank Balance	3,165.00
		Cash in Hand	1,488.00
<b>TOTAL</b>	<b>Rs 781,850.00</b>	<b>TOTAL</b>	<b>Rs 781,850.00</b>

*In terms of our Report of even date*

FOR, BINEET HEMANT & ASSOCIATES  
 [CHARTERED ACCOUNTANTS]

  
**CA. HEMANT GUPTA**  
 PARTNER, M.No.509968

DATED: 20.07.2016  
 PLACE: GUWAHATI

Receipt & payment 2015-16



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